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FINANCIAL IMPACT OF COVID-19 ON THE OREGON MUSIC INDUSTRY

THERE ARE AT LEAST

33,683

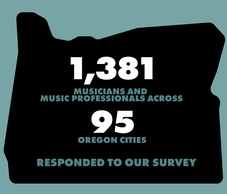
RECORDING MUSICIANS IN OREGON

As reported by CD Baby (unique recording with *2.5 average players)

AND THERE ARE THOUSANDS OF PEOPLE, EMPLOYED BY MORE THAN

1500 MUSIC BUSINESSES AND VENUES

THAT HAVE LOST SOME OR ALL OF THEIR INCOME



1,381 MUSICIANS AND MUSIC PROFESSIONALS ACROSS **95** OREGON CITIES

RESPONDED TO OUR SURVEY

THESE 1,381 INDIVIDUALS REPORT A TOTAL ESTIMATED LOSS OF

$6,927,245

BETWEEN MARCH 10 - JUNE 30

PERFORMERS REPORT CANCELED SHOW LOSSES AT

$4,051,232

THROUGH JUNE 2020

THOSE PERFORMING OTHER PROFESSIONAL MUSIC INDUSTRY ROLES REPORT LOSING

$2,876,013

THROUGH JUNE 2020

PRODUCERS
RECORD LABELS
PHOTOGRAPHERS
RECORDING STUDIOS
GRAPHIC DESIGNERS
MANAGERS
PHOTOGRAPHERS
PROMOTERS
GEAR MANUFACTURERS
& MANY MORE

ALMOST ALL RESPONDENTS ARE BOTH MUSICIANS AND WORKING MUSIC PROFESSIONALS IN OTHER JOBS TO MAKE A LIVING

OVER

40%

OF THOSE SURVEYED

LOST 75-100%

OF THEIR TOTAL PERSONAL INCOME

MUSIC PRODUCTION

118 INDIVIDUALS REPORTED

-$54,2163

MUSIC EDUCATION

125 INDIVIDUALS REPORTED

-$226,337

PROFESSIONAL SERVICES

76 INDIVIDUALS REPORTED

-$278,344

CREATIVE SERVICES

67 INDIVIDUALS REPORTED

-$84,339

THESE ARE JUST A FEW OF THE MANY FIELDS LOSING INCOME

IN A SEPARATE SURVEY, 100 OREGON MUSIC VENUES REPORTED THAT THEY WILL LOSE OVER

$9 MILLION PER MONTH

DURING THE SHUTDOWN

WITH AN ESTIMATED 20,000 PROFESSIONAL MUSICIANS IN PORTLAND ALONE, THEY MUST BE CONSIDERED IN ANY STATE OR FEDERAL RELIEF SOLUTION

GET INVOLVED

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